



Me Inc. Launches Shout Postcard and Me Inc. Mobile for BlackBerry Users

Me Inc., a leading provider of mobile solutions, joins BlackBerry ISV Alliance Program

LINDON, Utah, Nov 14, 2007 /PRNewswire via COMTEX News Network/ -- Me Inc., a leading provider of software technology and mobile services, today announced that it has joined the BlackBerry(R) Independent Software Vendor (ISV) Alliance Program and will make its new Shout Postcard application and Me Inc. Mobile solution available for the BlackBerry(R) Curve(TM) Series smartphones from Research In Motion (RIM) (Nasdaq: RIMM).

Shout Postcard is a multi-media tool that provides mobile phone users with the ability to capture and share life's moments on-the-go with pictures, audio and text combined into a template-driven postcard. Shout Postcard's beta product for BlackBerry Curve Series smartphones can be downloaded free of charge* at <http://www.shoutpostcard.com>.

Me Inc. is also announcing the beta availability of Me Inc. Mobile, a collaborative real-time mobile solution for group scheduling, task management, team coordination, multi-media chat sessions and goal creation, for use with a BlackBerry Curve and other BlackBerry devices. Me Inc. Mobile can be downloaded as a trial version free of charge* for 30 days at <http://www.meincmobile.com>.

"Working together with RIM is an important step forward for us and through the alliance program, Me Inc. will have access to engineering, sales and marketing support from RIM," said Jeff Hunsaker, Sr. VP and General Manager of Me Inc. "The BlackBerry solution has incredible market presence and we believe our technologies will enhance the productivity of mobile users. Shout Postcard provides a unique communication experience between BlackBerry smartphone users and for posting on social networks, while Me Inc. Mobile will enhance personal productivity and real-time collaboration for BlackBerry users," said Hunsaker.

Me Inc. is an emerging leader in real-time mobile software technology, platform and applications development. Me Inc uses its unique Mobile Server platform to develop mobile applications for time and team management that provide a rich functionality, sophisticated architecture and unparalleled user experience for consumers, prosumers and business customers. The Me Inc. technology uses SOA architecture to develop mobile applications and solutions that are ubiquitous in nature and compatible with all carrier networks. Me Inc. has been building mobile collaboration solutions since 2005 and brings its platform and applications to the market at a time of great opportunity.

For more information on Me Inc., visit the product information pages on Me Inc.'s Web site at <http://www.me-inc.com> or call 1-800-726-6561 in North America or +44 (0)1707 226014 outside the U.S.

About Me Inc.

The Me Inc. product line focuses on creating mobile platforms, services and solutions for businesses, consumers and social networks while enhancing the productivity of mobile workers.

Headquartered in Lindon, Utah, Me Inc., has a worldwide network of resellers and developers. Me Inc., Global Services provides reliable localized support and services to partners and customers. For more information on Me Inc., products and services, visit www.me-inc.com.

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